

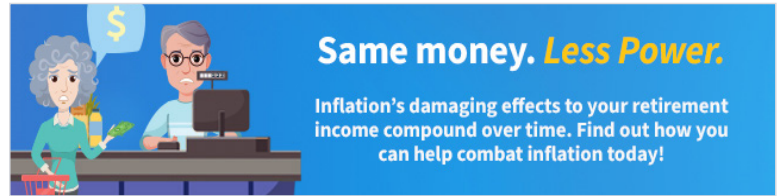
DIGITAL PITCH KIT INFLATION AD SUITE



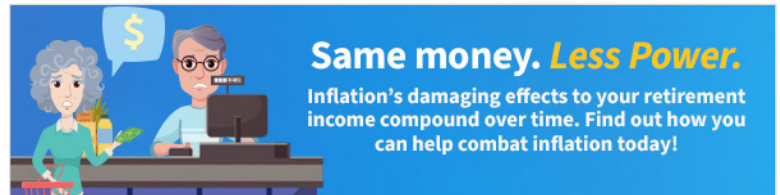
600x600 Square Web Graphic



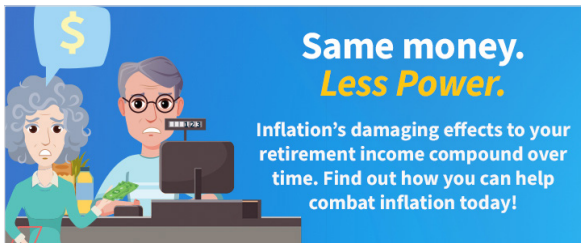
650x158 Email Header



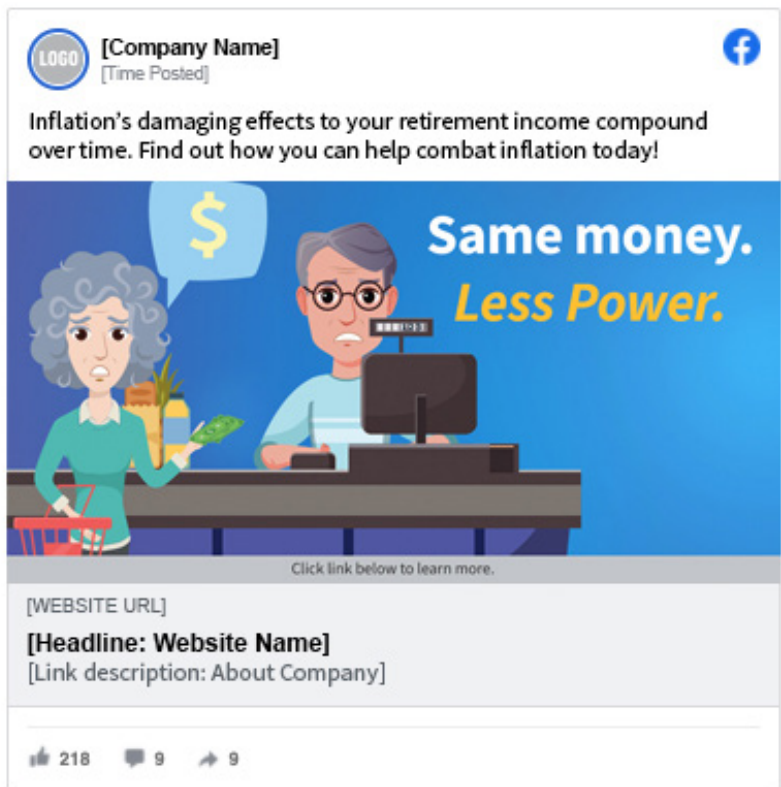
600x150 Email Signature



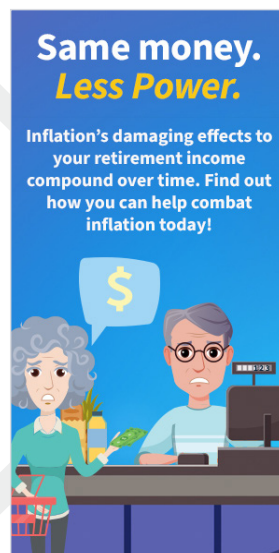
720x300 Horizontal Web Graphic



1200x628 Facebook Feed Single Image Ad



300x600 Vertical Web Graphic



Note: Facebook feed ads have character limits.

- Text: 125 characters (i.e., Retirement can be risky, but overcoming the risks...)
- Headline: 25 characters
- Link description: 30 characters